

Driving Delaware's Economy

Annual Contribution of Delaware's New-Car Dealers

Numbers reflect annual economic activity during 2024.



53
DEALERSHIPS
(new car)



5,331
TOTAL JOBS
(created by dealerships)
Includes 3,754 direct jobs and
1,577 indirect and induced jobs.



71
EMPLOYEES
(average per
dealership)



\$4.1B
TOTAL SALES
(all dealerships)



\$287M
PAYROLL

\$76,674 Average Annual Earnings	\$59M State and Federal Income Taxes Paid
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Includes income taxes paid for direct,
indirect and induced jobs.



0.3%
REGISTRATIONS
Delaware's Share of Total U.S.
New-Vehicle Registrations

Source: Center for Automotive Research,
NADA, NADA Industry Analysis, S&P Global,
Taxfoundation.org, U.S. Bureau of Labor
Statistics, U.S. Census Bureau.



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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